

ACCELERATOR PROGRAM

Empowering Growth,
Fueling Success.

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2025

About

ACCELERATOR PROGRAM

Innovher's accelerator program provides startups with a structured roadmap, guiding them from MVP to scaling by focusing on key areas such as validation, innovation, financial planning, regulatory compliance, brand development and market positioning. The program offers stage specific mentorship, sector-specific guidance, and investor connections to ensure startups are financially ready, equipped with effective go-to-market strategies and prepared for scale-up and growth.

Promoted by Business

Houses from the state, led and strengthened by integral aspects of business accumen

Strategic Thinking & Growth Mapping

Business Modelling
Financial MIS
Projections & Cash Flow

Financial Advisory

Research & Market Analytics

Sector Analysis
Competitor Mapping
Brand Development

GTM Strategies

Adaptability, Resilience & Growth

Lean Management
Sustainability & Impact
Expansion & Structuring

Innovation Integration

Negotiations, Communication & Network

Pitch Deck, Business Collaterals
Marketing & Sales
Strategic Collaborations

Business Network

OUR SECTORS

PROGRAM DURATION 9 MONTHS



Luxury & Life style

Education, Climate change
Agriculture, Waste management



Hospitality

AI, ML, SAAS
AR-VR-XR, Infrastructure



NewTech

Furnishings, Fashion
Jewellery, Accessories



Impact

F&B, lodging
Travel & tours, Recreations

Acceleration

SERVICES

Category	Action Items		Stage
	Innovher	Startup Team	
Onboarding & Due Diligence	Onboarding Agreement	2-5% Advisory Equity INR 1,00,000 Acceleration fee	Stage 1: Foundation & Compliance Duration: 0-30 Days
	Document Due Diligence		
Validation	Sectoral Expert Meetup		
Share Transfer and Fees	Advisory Share Transfer		
Brand Outreach	Social Media and community communication		
Orientation	Startup Uniqueness Index	2 lakh -5 lakh Acceleration Fees	Stage 2: Vision & Strategy Alignment Duration: 30-90 Days
Exploration And Research	Secondary Research Analysis		
Financial Advisory	Understanding Business Model		
Pitch Deck	Stage 1 Pitch deck		
Goal Setting	Seed fund by Innovher upto 5,00,000 - 20,00,000 as per requirement on equity as per valuation		
Knowledge Sharing	<p>5 Session on</p> <ol style="list-style-type: none"> 1. GTM 2. Financial 3. Business Modeling 4. Presentation 5. Scaling <p>Document & Reading Material</p> <ol style="list-style-type: none"> 1. Glossary 2. Sector Specific Reports 3. Jargon of Startup Ecosystem 		
Capacity Building	Sectoral & Stage Specific 2 Mentors Connect	2 lakh -5 lakh Acceleration Fees	Stage 3: Capacity Building & Growth Duration: 45-200 days
Ecosystem Exposure	Exposure to startup as per sector specific ecosystem 2 National level Events 2 Regional level Events		
Funding & Investment	Investment Readiness & fundraising upto 50 lakhs		
Sales & Collaboration	Strategic Collaboration for sales and as per business model		
GTM Strategies	Brand development & target audience establishment		



Acceleration

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	Innovher	Startup Team	
Outreach & brand establishment	2 Reels 2 PR in nation level publication	2 lakh -5 lakh Acceleration Fees	Stage 4: Vision & Strategy Alignment Duration: 150-300 days
Investment & funding	Term Sheets and Strategic investment of upto 1 cr.		
Financial Advisory	MIS & detailed cash flow statement for 3 years		
Growth	Advisory for startup scalability for national and global level		

NOTE:-

- Each startup is independent in its journey, and we are happy to customize support at different stages based on individual requirements.
- A success-based fee will apply for funding raised beyond ₹1 crore, ensuring alignment with your growth journey.
- A fair royalty or revenue-sharing model may be introduced for revenues exceeding a mutually agreed threshold, fostering a collaborative success approach.
- We understand that delays and extensions may arise, and we are open to flexible timelines to accommodate evolving needs.

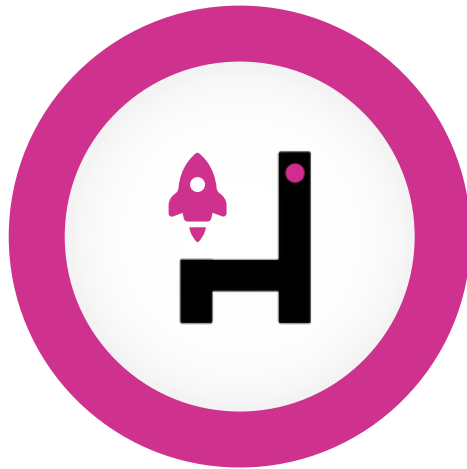
Partnerships FOR GROWTH

Acceleration Partners | 25+ Incubators & Accelerators

Service Providers | 10+ Advisory Members

Mentors | 30+ Business Leader's

Investors | 50+ VC's, Angles, HNI's, Family Fund's



I N N O V H E R

ACCELERATING INCLUSIVITY

Growth Partner & Advisor

Applications Open: Batch-3

Cohort Size: 8 Innovators

Duration: 9-Month Growth Sprint

Kickoff Date: Feb 10, 2025

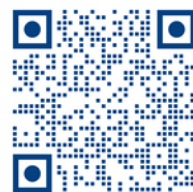
Graduation Date: Jan 10, 2026

For details and queries
Write to us at

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Text or Call

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